**POSITION:** Communication for Development Specialist (NERICC), P4, Abuja, Nigeria #111721

To Whom it May Concern,

I love communications and excited about the prospect of working with UNICEF as a Communication for Development Specialist for the National Emergency Routine Immunization Coordination Centre (NERICC). With over nine years in the development sector, more than seven years of which I have experience overseeing media, messaging, and public relations functions to promote organisational programs and services, I am poised to exceed your expectations for this role.

From developing and managing print and web contents, to overseeing press release deliveries as an effective media liaison, I excel at generating effective and positive exposure and enabling successful and dynamic programme communications to key stakeholders. With persuasive communication skills to convey key messages and proven talents in driving community, my professional motivation is to work in a challenging work environment with the possibility for professional growth. In the following I wish to highlight three of my key competencies and personal passion for strategic communications, which makes me an ideal candidate for the position:

*Intuitive personality – observation and sensing information*

As a communications expert, providing crucial communications and administrative link between various organisational functions and programmes in places I have served has been a key component and highlight of my career choices thus far. In my roles, the common denominator has always been the drive to support program communications through research, administrative and technical support. Through interacting with colleagues and stakeholders, I tend to quickly observe and analyse individual roles, opportunities, challenges and motivations, and how to communicate these effectively to the relevant stakeholders. One of my professional achievements has been the coordination, organisation and stability I brought to corporate communications at the Nigeria Centre for Disease Control (NCDC), Nigeria’s national public health institute. Through the development of key components of an organisational communications policy, crucial outcomes for the communications component of the NCDC Strategy (2017-2022) were realised.

*Structured thinking – a drive to deliver results*

Having worked with project management in national and international organisations, I have developed a structured mindset, client oriented attitude and strong ownership to deliver high quality results. I believe that my background and diverse experience could bring effective problem solving skills and support the WHO's mission at the same time provide an outstanding opportunity for professional development and personal growth.. Thank you for your consideration.

*Keen sense for design and brand communication*

I have leveraged my visual communications and design expertise as a force for good and profit, applying this expertise to build high impact brands, and develop their identity, visibility, voice and monetization strategy. I have used my communications expertise to influence governments and causes in multiple countries. In the United States, I served as an International Fellow at Robert F. Kennedy Human Rights where I provided crucial support to all aspects of the organisation’s Young Leaders program; including volunteer engagement, communications, fundraising and program expansion across the United States. In Nigeria, I have managed branding campaigns for both Federal and State government agencies. In 2016, I championed the launch of the online campaign [***#NoSidonLook***](https://www.youtube.com/watch?v=vtXBhkq8AD0) with BBC Media Action to drive citizen participation in advocating good governance and accountability from the government and public office holders.

Thank you for your consideration

Sincerely,

Jeremiah O. Agenyi